

Michał Fryczc

Short-form Video Editor – TikTok, Reels, Shorts

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fryczu7.github.io/portfolio/showreel/ · fryczu7.github.io/portfolio/praca/ · tiktok.com/@zlap.termin

PROFILE

Short-form video editor with 5 years of experience: since 2021 I have been writing, editing and publishing vertical videos for TikTok, Reels and Shorts. I built my own editing system that takes a recording to a finished Premiere Pro project, with code-based motion graphics and captions.

SOCIAL MEDIA RESULTS

- **15.6M views across 230 videos – Złap Termin TikTok, 07/2025–11/2026; top video 1.2M**
- **3.94M views in 3 months – Złap Termin Instagram, 02–05/2026; top reel 2.2M**
- **146M views and 80K followers – my personal brand on TikTok (2021–2024)**

SKILLS

- Editing: Premiere Pro, vertical short-form, captions, sound design
- Motion: Remotion, HyperFrames
- Voice and footage: ElevenLabs (voice cloning), Veo, WhisperX
- Automation: Claude Code

EXPERIENCE

Content & Social Media Specialist 05/2026 – present
getmed (health subscription plans) · Remote
Role: ideas, scripts, editing, motion graphics, captions, publishing, Meta Ads, website videos

- Built the brand's short-form video system from scratch, from an idea bank and script templates to a finished Premiere Pro project.
- Create informational videos for the brand (explainers, FAQ) and sales videos with code-animated graphics (Remotion, HyperFrames) and a cloned-voice voiceover (ElevenLabs).
- Captions, sound effects and project assembly run on my own scripts, so the time goes into the idea and the cut.

Social Media Manager (freelance) 07/2025 – present
Złap Termin (driving-test booking start-up) · Remote
Role: strategy, scripts, editing, publishing, UGC creators

- Edited and published 230 TikTok videos that reached 15.6M views; top video 1.2M.
- 94% of TikTok views came from people who did not follow the account (first 9 months, 07/2025–04/2026).
- Produce faceless sales videos with voiceover for paid city campaigns.

Short-form Video Creator 2021 – 2024
Personal brand on social media (TikTok) · Remote
Role: ideas, scripts, recording, editing, publishing

- Grew my own account to 146M views and 80K followers, testing hooks, formats and trends.

Recruitment Partner 01/2025 – 06/2025
WorkForce · Remote, Belgium
Role: screening and interviews

- Screened and interviewed candidates for technical roles across Belgium.

EARLIER EXPERIENCE

- Warehouse Coordinator – Powershop, Werchter (Belgium), 07/2024–01/2025: equipment and stock control
- VIP Driver – TravelGroup, 03–07/2024 (before: Bolt/Uber, 01–02/2024)
- Online Shop Website Manager (part-time) – Orto Vinci, Gdańsk, 02–07/2023: product listings, invoicing, team lead
- Office Secretary – A&T Group, Gdańsk, 01–07/2023; earlier (2020–2022): reception (Calypso), furniture sales

SIDE PROJECTS

- Websites for small businesses, e.g. fryczsailing.pl
- Day-planning web app (React, Supabase) – in development
- A team of AI agents on my own computer that I assign tasks to from my phone
- Competitor research: broke down 888 videos and ads to see what works
- Motion graphics library for videos: titles, maps, counters, 3D scenes

LANGUAGES

Polish – native · English – C1

INTERESTS

psychology, gym training